

Facilitating entrepreneurship and improving skills of NEETs living in rural areas

NEWSLETTER

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eNEET Rural project benefits from a € 1,5 million grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment

www.eneet-project.eu

INTRODUCTION

WHY? In many rural areas of Europe there are few job opportunities. Youth unemployment is high, and many young people, who have dropped out of school, are low-skilled and face difficulties in getting a job.

This is especially true for the disabled and those belonging to ethnic minorities, who face discrimination from education and employers.

WHAT? The project will focus on innovation and technology in the agricultural sector in order to create a Toolkit for young people, who are no longer in the education system, not working or being trained for work (NEETs). The Toolkit will include online and on-the-spot trainings, youth competition, staff exchange and mentoring services.

WHERE? The geographical coverage of the project:

- Territorially, it covers eNEET Rural partnering countries: Bulgaria, Hungary, Italy, Romania, Slovenia and Spain;
- Bilaterally it includes partnering countries such as Bulgaria-Greece, Romania-Latvia, Spain-Portugal, Hungary-Slovakia, Slovenia-Croatia and Italy-Malta.

- Center for the Development of the Structural Funds Romania (CPDIS), www.cpdis.ro
- Business Research Association National Agrofood Technological Center, Extremadura (CTAEX), www.ctaex.com
- Fruto Consulting Ltd (FRUTO), www.fruto.eu
- STYRIAN TECHNOLOGY PARK – Business Support Centre and Incubator & Regional Centre for Technology Development (STP), www.stp.si
- Mantuan Oltrepò Consortium (COM), www.oltrepomantovano.eu
- Inclusion AS, www.inclusion.no



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OUR EVENTS, COURSES

Do not miss our e-NEET Rural e-learning courses!!!!

Our elearning courses are still running and widely circulated among NEETs with interest to improve their soft skills and knowledge on agriculture

Iceland
Liechtenstein
Norway grants

Norway
grants

eNEET Rural

Facilitating entrepreneurship and improving skills
of NEETs living in rural areas

www.eneet-project.eu

We are really happy to announce the release of our **new soft-skills and agro-professional online courses for unemployed youth** who are no longer in the education system and not working or being trained for work.

If you are over 25 but not yet 30 you can join our free online trainings which will help you to successfully develop **your personal skills from beginner to advanced level**.

Browse through the brief intro of our courses available in Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish to find the best ones for you:

The Soft-Skills **BASIC** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. NEETs are expected to acquire all those competences, which facilitate their integration in the work environment, especially on how they should relate with co-workers, as well as all those productivity and problem-solving skills, needed to success master every day's tasks.





The Soft-Skills **ADVANCED** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market and therefore need to acquire all of the most essential soft-skills. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. Contrary to the BASIC training path, this **ADVANCED** path prepares NEETs in becoming more competent when it comes to leadership. It is especially designed for those who wish not only to acquire the basic skills, but also to be able to step over the productivity boundaries in order to bring some new inputs, ideas and opportunities to their company/organisation.

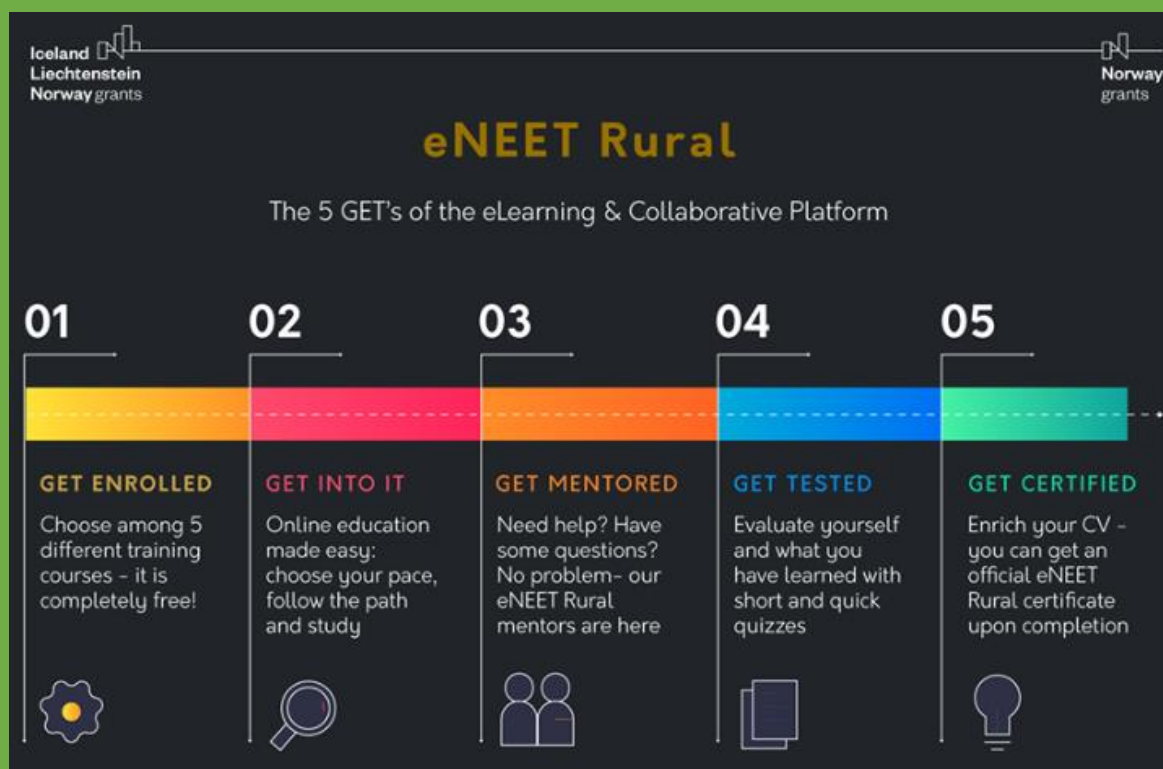
OUR EVENTS, COURSES

While eNEET Rural on-the-spot trainings are paused - if you are an unemployed youth why not start with one of our online courses?

Register today: <https://www.eneet-elearning.eu/>

Our free online trainings will help you to successfully develop your personal skills from beginner to advanced level.

Browse through our short trainings to find the best ones available for you in several languages: Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish!



OUR EVENTS, COURSES

Get ready for eNEET start-up competition!!!!

We are pleased to announce the kick-off of the national stage of eNEET-Rural start-up competition for enterprising young job-seeking people up to 29 years of age with innovative ideas and / or those wishing to start their own business. Due to the pandemic, eNEET Rural on-the-spot Start-Up competition has been shifted to June-July from March 2021

// international START-UP COMPETITION 2021

June (TBC)
Budapest, Hungary



// join us

We are looking for young people from the following countries:

 Bulgaria	 Hungary
 Italy	 Romania
 Slovenia	 Spain

with innovative ideas and/or desire to open a start-up.

// prizes

-  Free travel, accommodation and participation to the eNEET Rural international business event.
-  Professional consultation and business support packages with experts and mentors provided by the eNEET Rural partners.

// how to apply & info

Get in touch with us: coordinator@ubbsla.org

// conditions

Participants are required to submit a business plan to the jury and pitch their business idea during the competition. The eNEET Rural project partners will provide support throughout the preparational stages.

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OUR EVENTS, COURSES

Mentoring for start-ups

The mentoring services for NEETs considering the establishment of agro-businesses was successfully kicked-off in February 2021. The Hungarian NEETs attending on the **national stage of the start-up competition organised by Fruto** could listen presentation in the following topics:

- Why is it good to start an agricultural business?
- Peculiarities of agricultural enterprises
- The agricultural support system from 2021

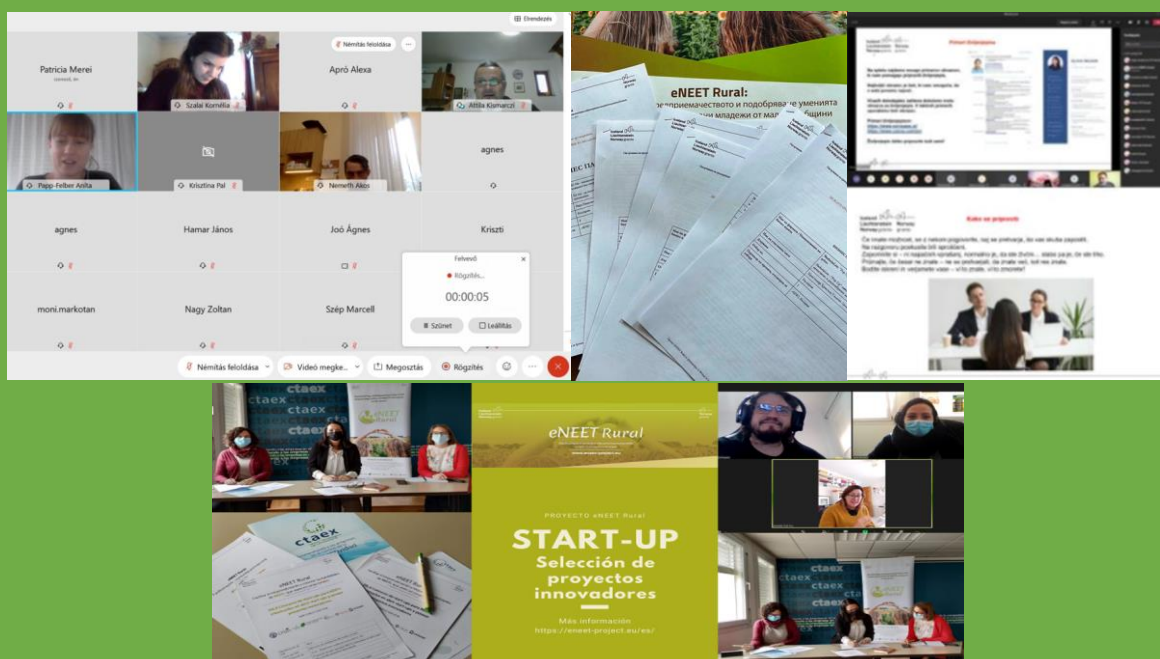
Hungarian agro experts and a Brussels-based start-up expert shared their best practices with our Hungarian NEETs with interest to set-up an agro company.

The NEETs learnt about the typical bottlenecks in front of new-starters when starting their businesses as well as the main type of businesses in this segment and their relevant legal framework. The training serie continued with the introduction of the financial and supporting system defining the operation of agro business.

Real examples were introduced and interactive talks were run between the attendees to further nurture their ideas.

Each partner organized and conducted the eNEET Rural Start-up competition, involving more than 50 unemployed young people from Bulgaria, Slovenia, Romania, Spain, Hungary and Italy. In total, we have 40 business plans developed by interested NEETs and approved by partners.

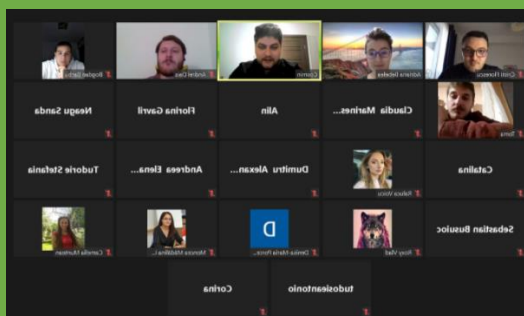
After selecting the best 3 star-up ideas tailored consultancy is available for the NEETS on financial planning, pitching and domain specific questions.



OUR EVENTS. COURSES

The serie of webinars and online trainings were kicked off as a reflection to the coronavirus situation. Webex platform offers the support to the effective engagement of the NEETs to the training courses. The courses keep the structure of the non-formal education area.

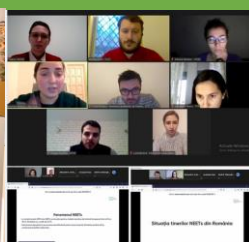
- The **CPDIS Association** organized the third webinar on agro-professional competences between January 20 and 22, 2021 There were 18 NEET youths present who presented their interest in the agricultural business environment and interested participants in participating in the start-up competition.



- In the last two years within the project eNEET rural, UBBSLA organized a series of free trainings in Sliven, Dobrich, Beloslav and Aksakovo for young low skills and unemployed people from Bulgaria. The **3rd Agro-professional training organised by UBBSLA** in Bulgaria has been implemented online, as a webinar instead of face to face training. 17 participants from different rural areas from the country had the opportunity to attend the 2-days training focusing on young unemployed people up to 29 years old with interest to open start-up in agro business. Agro-professional skills & Entrepreneurship webinar was organized by UBBSLA and successfully implemented during the period 19-20.03.2021. Topics, such as smart leadership, doing business, finding opportunities, basic of agro-business were presented to our NEETs, also the UrbanFarmer business plan, the national winner of our eNEET Rural Start-up competition, was introduced as an added value and a real example of results from our on-the-spot trainings. In addition, NEETs had the opportunity to benefit from online training through the platform of the project (www.eneet-elearning.eu). So far, 188 unemployed and low-skilled young people from the small settlements in the country have been involved in the training activities.
- **Styrian Technology's smartMeUp** business trainings for entrepreneurial NEETS in Slovenia were also run online from the 22th October 2020. The first course was about "how to effectively generate and develop a business idea"!, the serie continued with presentations on "the preparation of the Business Model Canvas". Until now the youth has already gained skills of teambuilding, CV preparation and basics of ICT. The workshops were attended by almost 60 attendees in the agro-professional trainings and more than 35 attendees in the soft skills trainings. More information: <https://www.stp.si/smartmeup>

OUR EVENTS. COURSES

- **Fruto**, our Hungarian partner continued its **biogardener training** serie on the 30th October 2020. The webinarium was on **“How to prepare for the winter season in your biogarden?”**. The 2-hrs webinar detailed the steps of the preparation for the winter season in a bio-garden. Before Christmas another successful webinar entitlede **“Produce all year round with organic methods”** –was organised for Hungarian NEETs on 14th December, designed to learn the tricks of small-scale efficient crop production. The practical experience of the first season of our urban farm in Zugló was shared with the NEETs and an interesting talk of the role of biodiversity and the small-scale implementation of circular farming was held. The 2nd part of the topic was held in mid January 2021, then further topics were discussed such as **“Bed gardening, vertical and balcony gardening, “Farmers’ market”, “Opening the spring season in your biogarden”** in February and March.
- Great progress on eNEET Rural trainings organised by **CTAEX** in Spain during the period October-December 2020. The trainings were organized on-the-spot with participation of no more than 20 NEETs, keeping all the established safety standards in Spain. During the session, they had an agro-professional trainer and through an online connection, they received support on how to work with the ICT Collaborative platform and to continue the training modules via the platform. In this way CTAEX were able to resolve doubts in respect of e-learning and after the training personal contacts with NEETs were established in contact for the start-up competition. With special focus on those Spanish youth who have problems with access to work in rural areas another specific training was held in March .
- In Italy the focus was on online trainings where the **Streets for NEETs** program continued with the active involvement of **COMI**



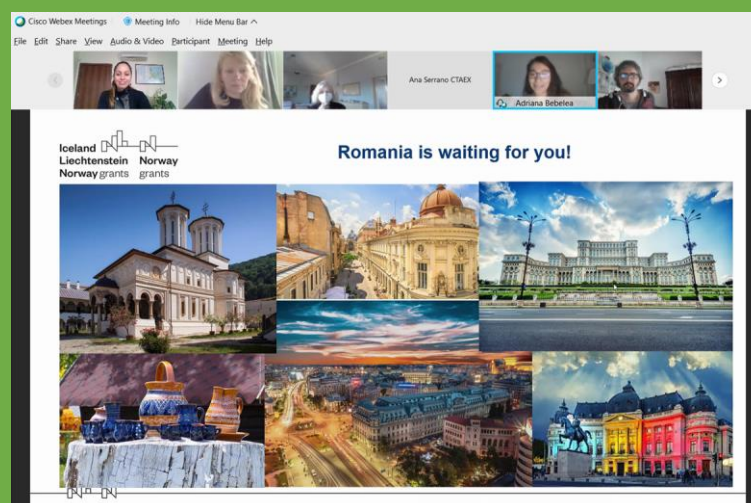
OUR EVENTS, COURSES

The eNEET Rural partner's meeting was held online on 24.03.2021

Even if online, but the project partners had the opportunity to meet each other during 4-hours meeting, symbolically hosted by Hungarian partner FRUTO. All together 16 representatives from management teams of the partner's organization shared the project activities progress on national level, results achieved so far and discussed the difficulties to implement project activities in this global health situation and restrictions in respect to travel activities and public events.

The pandemic conditions in the last year have had a great impact on the planned project on-the-spot trainings with NEETs, mentoring services and national apprenticeships at farms. Due to flexibility of partners, the great support of national stakeholders and trainers, the eNEET Rural consortium is very close to reach the target 1,260 NEETs involved in training and mentoring activities. More than 40 national stakeholders, including representatives of different public institutions, rural municipalities, local unemployment agencies and associations, schools, universities, professional organizations and agricultural enterprises, had signed cooperation agreements with partners and supported the project activities, such as selection and enrollment of NEETs for "Soft-skills" and "Agro-professional" trainings on national level, promoting the ICT collaborative platform and the possibilities for e-learning.

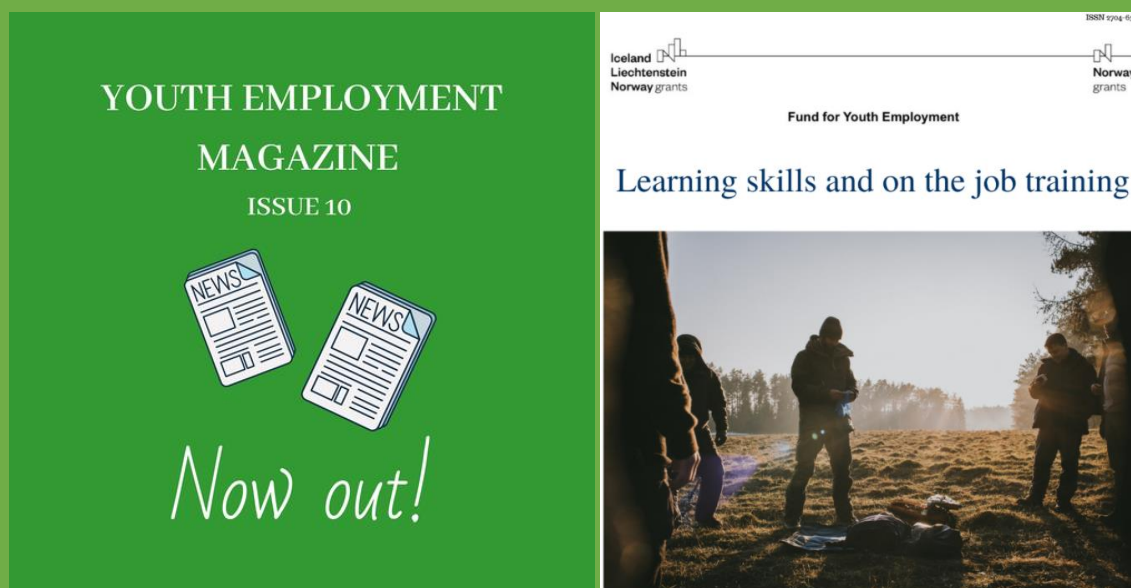
Each partner organized and conducted the eNEET Rural Start-up competition, involving more than 50 unemployed young people from Bulgaria, Slovenia, Romania, Spain, Hungary and Italy. In total, we have 40 business plans developed by interested NEETs and approved by partners. Next step will be the international start-up competition event in Budapest during June-July 2021 where the national winners will pitch their business plans in front of international jury. The winners of the competition will receive a prize consisting in their participation to the transnational apprenticeship actions, a 3-5 days mobility in October, on the occasion of the final eNEET Rural conference.



NEWS

The new issues of the Youth Employment Online Magazine!

With this first numbers of 2021 the editors of YEM decided to give more space to new ambitions and inspiring practices. That is why the perspectives of our Projects are shown, followed by some interesting “success stories” that we consider useful as food for thought.



The issue no. 11 (March 2021) of Youth Employment Magazine is also on the website. It introduces SEPAL Project and the other 24 projects funded by EEA and Norway Grants - Fund for Youth Employment.

<https://youthemploymentmag.net/>

FUTURE EVENTS

April – June 2021

- the elearning courses are still open for NEETs: <https://www.eneet-elearning.eu/>
- mentoring program at farms, for taking part in the practical trainings, contact your local contact point: <https://eneet-project.eu/partners/>
- on-the-spot trainings depending on the pandemic situation, sign up to be informed: <https://eneet-project.eu/newsletter/>
- our serie of webinars coninue, check here the details: <https://eneet-project.eu/hu/webinars/>

June - July 2021

- The international startup competition is going to be held in Budapest in June-July (dates are to be defined). Information: coordinator@ubbsla.org

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