

Facilitating entrepreneurship and improving skills of NEETs living in rural areas

NEWSLETTER

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eNEET Rural project benefits from a € 1.5 million grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment

www.eneet-project.eu

INTRODUCTION

WHY? In many rural areas of Europe there are few job opportunities. Youth unemployment is high, and many young people, who have dropped out of school, are low-skilled and face difficulties in getting a job.

This is especially true for the disabled and those belonging to ethnic minorities, who face discrimination from education and employers.

WHAT? The project will focus on innovation and technology in the agricultural sector in order to create a Toolkit for young people, who are no longer in the education system, not working or being trained for work (NEETs). The Toolkit will include online and on-the-spot trainings, youth competition, staff exchange and mentoring services.

WHERE? The geographical coverage of the project:

- Territorially, it covers eNEET Rural partnering countries: Bulgaria, Hungary, Italy, Romania, Slovenia and Spain;
- Bilaterally it includes partnering countries such as Bulgaria-Greece, Romania-Latvia, Spain-Portugal, Hungary-Slovakia, Slovenia-Croatia and Italy-Malta.

- Center for the Development of the Structural Funds Romania (CPDIS), www.cpdis.ro
- Business Research Association National Agrofood Technological Center, Extremadura (CTAEX), www.ctaex.com
- Fruto Consulting Ltd (FRUTO), www.fruto.eu
- STYRIAN TECHNOLOGY PARK – Business Support Centre and Incubator & Regional Centre for Technology Development (STP), www.stp.si
- Mantuan Oltrepò Consortium (COM), www.oltrepomantovano.eu
- Inclusion AS, www.inclusion.no



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OUR EVENTS, COURSES

Do not miss our e-NEET Rural e-learning courses!!!!

Our elearning courses are still running and widely circulated among NEETs with interest to improve their soft skills and knowledge on agriculture

Iceland
Liechtenstein
Norway grants

Norway
grants

eNEET Rural

Facilitating entrepreneurship and improving skills of NEETs living in rural areas


www.eneet-project.eu

We are really happy to announce the release of our **new soft-skills and agro-professional online courses for unemployed youth** who are no longer in the education system and not working or being trained for work.


If you are over 25 but not yet 30 you can join our free online trainings which will help you to successfully develop your **personal skills from beginner to advanced level**.

Browse through the brief intro of our courses available in Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish to find the best ones for you:

The Soft-Skills **BASIC** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. NEETs are expected to acquire all those competences, which facilitate their integration in the work environment, especially on how they should relate with co-workers, as well as all those productivity and problem-solving skills, needed to success master every day's tasks.



The Soft-Skills **ADVANCED** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market and therefore need to acquire all of the most essential soft-skills. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. Contrary to the BASIC training path, this **ADVANCED** path prepares NEETs in becoming more competent when it comes to leadership. It is especially designed for those who wish not only to acquire the basic skills, but also to be able to step over the productivity boundaries in order to bring some new inputs, ideas and opportunities to their company/organisation.



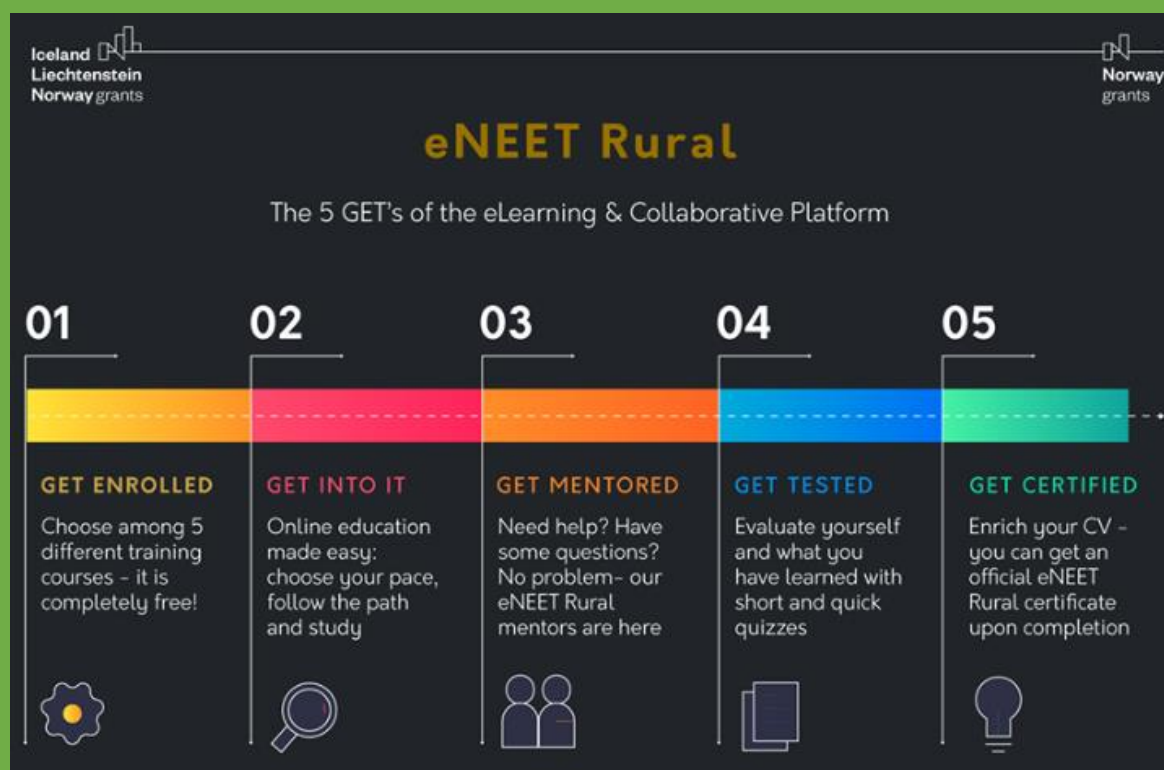
OUR EVENTS, COURSES

While eNEET Rural on-the-spot trainings are restarting - if you are an unemployed youth why not start with one of our online courses in parallel?

Register today: <https://www.eneet-elearning.eu/>

Our free online trainings will help you to successfully develop your personal skills from beginner to advanced level.

Browse through our short trainings to find the best ones available for you in several languages: Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish!



OUR EVENTS, COURSES

The international eNEET start-up competition is coming!!!!

We are pleased to announce the final, international stage of eNEET-Rural start-up competition for enterprising young job-seeking people up to 29 years of age with innovative ideas and / or those wishing to start their own business.

Due to the pandemic, eNEET Rural Start-Up competition final has been shifted to **September 20-21 2021** from June



**eNEET Rural: Facilitating entrepreneurship and improving skills
of NEETs living in rural areas**

Project Contract no. 2017-1-315

INTERNATIONAL START-UP COMPETITION AND 3RD BROKERAGE MEETING
BUDAPEST, HUNGARY



PRACTICAL INFORMATION

AND

PRELIMINARY PROGRAMME (p. 7)



OUR EVENTS, COURSES

Let's NEET together

Fruto, our Hungarian partner attended the fifth webinar entitled "Let's NEET together!" - an online event to share innovative approaches on supporting the inclusion of the NEETs on the labour market, organised within the 058 - SEPAL Project (Supporting Employment Platform through Apprenticeship Learning), on the 7th of July 2021.

The speakers brought their expertise and experience and were engaging in such fruitful, constructive and open exchanges regarding their work with the NEETs or in the benefit of the NEETs and of the youth employment: Laura Riaubaitè, representing 186 – Migrant Talent Garden

Erik Kapfer, representing 294 – Direction Employment

Vita Vītola-Lapiņa, representing 094 – Young-ICT Women: Innovative solutions to increase the numbers of EU vulnerable girls and young women into the digital agenda

Andrea Kovač, representing 218 – Social Innovators

Matteo Solivo and Jörg Schoolman, representing 314 – YES! Young Entrepreneurs Succeed

The webinar was visited by 43 unique participants, coming from 12 countries (Belgium, Bulgaria, Croatia, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Romania, Slovenia and Spain).

Within the five events organised under the series "Let's NEET together!", they managed to cover all 25 projects funded by EEA and Norway Grants through the Fund for Youth Employment that shared their best practices. If you want to find more information about the projects, you can click on the following link:

<https://youthemploymentmag.net/projects/>.

Iceland
Liechtenstein
Norway grants

Norway
grants

Let's NEET together!

An online event to share innovative approaches on supporting the inclusion of the NEETs on the labour market

5 events
25 projects
19 European countries
300+ participants
50+ European organisations and institutions

innovative approaches
success stories
tools methods models
best practices

SEPAL
Supporting Employment Platform through Apprenticeship Learning

www.projectsepal.com
www.bucovinainstitute.org

ib Institutul Bucovina

OUR EVENTS, COURSES

CONFERENCES

The Jubilee Scientific and Practical Conference on 18 June 2021 about "Agribusiness and Rural Areas - Economy, Innovation and Growth", organized by the Agricultural Department, University of Economics - Varna with the assistance of the Association of Agricultural Producers in **Bulgaria** is available here:

<https://www.youtube.com/watch?v=aAufHhRbjCo>

THEMATIC DIRECTIONS:

- ☞ Sustainable growth of agribusiness;
- ☞ Innovation and competitiveness of agribusiness;
- ☞ Integrated rural development;
- ☞ European and national agricultural policies;
- ☞ "Green" economy;

English translation is provided.

A series of agro webinars were held on 14, 18, 21, 25/05/2021 by the National Chamber of Agriculture of Hungary with the participation of **Fruto in Hungary**, targeting the new programming period (2023-2027). On 14/05/2021 the place and use of the digitalisation in the agro sector was discussed. The second event discussed the topics and questions around the forest. The 21/05/2021 webinar of the National Chamber of Agriculture in Hungary concentrated on the green elements of the new common /agro policy. The last webinar gave an insight into the current stage of planning, described the identified needs, presented intervention plans developed at expert level and got to know the opinions of professional actors. Details: <http://nak.hu21/>, <http://nak.hu/szakmai-infok/agazati-hirek>

STARTUP NEWS

SladoriaLite Grand Opening! Taste the eNEET Rural Summer!

We are proud to announce that the winner of the eNEET Rural Start-up competition in **Bulgaria** has opened the first SladoriaLite pop-up gelateria, located near Sahara beach, St. Constantine and Elena, one of the oldest Black Sea resorts near Varna. Visit and support our start-up winner and try the SladoriaLite quality and varieties of ice cream this summer!

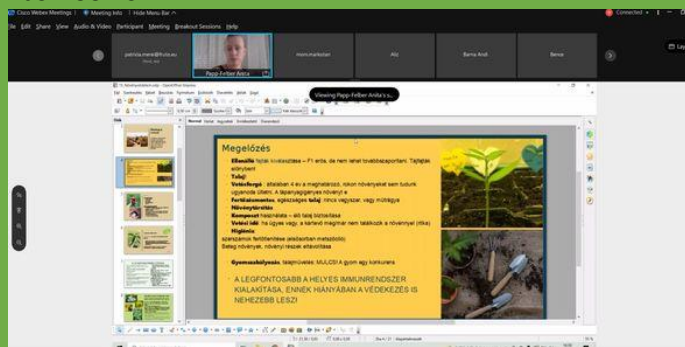
Discover more about our start-up winners during the international stage of the competition in Budapest, 20-21 of September 2021! Stay tuned!



OUR EVENTS. COURSES

*The serie of **webinars and online trainings** were kicked off as a reflection to the coronavirus situation. Webex platform offers the support to the effective engagement of the NEETs to the training courses. The courses keep the structure of the non-formal education area.*

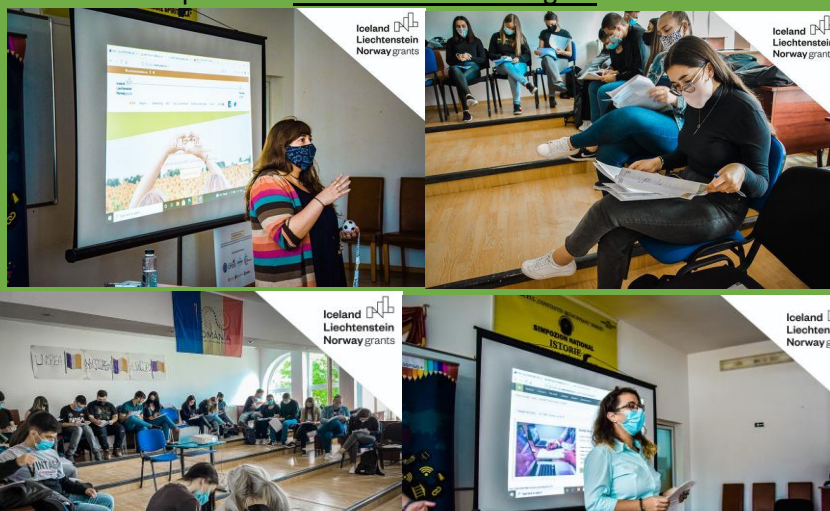
- **Fruto**, our Hungarian partner continued its **biogardener training** series: Hungarian NEETs were listening presentations on "Plant protection and prevention in organic gardens!" on 29/06/2021. The attendees learnt about pests and pathogens, deficiencies, typical diseases: gray mold, tomato destroyer and rust mushrooms.



Another interesting online presentation was held for Hungarian NEETs with interest in biogardening on 01/06/2021. The topics covered eatable flowers and micro greens which can be planted in such grow box https://www.youtube.com/watch?v=onepv0jO_mk&t=21s

On-the-spot trainings restarted as the good weather and a better state of pandemic have arrived. The person to person training form is helping NEETs to meet the experts, build more in depth relationships and raise any questions they may have related to the agri-employment and business sector.

- The **CPDIS Association** organized eNEET Rural on-the-spot training in Romania between June 16 and 17, 2021 about soft skills competencies, where 27 young NEETs presented their interest in soft skills, CV preparation as well as interview preparation. The courses can be accessed at any time and online on the platform www.eneet-elearning.eu



OUR EVENTS, COURSES

National apprenticeship actions, mobility & mentoring

- **Organised by UBBSLA**, the programme started on 18 June 2021: The agro-holding company from Varna, GardensLtd., hosted our NEETs interested in farmer's work and entrepreneurship in the field of agriculture. In addition to the preparation of landscaping projects, production and import of an extremely wide range of garden ornamental plants, the company is also engaged in agricultural production, such as fresh garden salads, herbs, vegetables, etc. grown on the land of the village of Polk.Ivanovo, Dobrich region. During first weeks of the apprenticeship, the young people were introduced to the irrigation systems in vegetable production, seedlings, planting techniques, harvesting seasonal vegetables, etc.



- The boys of the eNEET RURAL project **Italy** were guests at various companies in the area of Lombardy and had the opportunity to experience practical activities related not only to pruning but also related to the operation of various types of farms. After the experience in the Corte Maddalena orchard, in the cellar and in the field thanks to Cantine Caleffi on 04/05/2021, the project guys and NEET RURAL were guests on 11/15/2021 of the TECNOVIVAI company in Canneto sull'Oglio, a territory famous throughout Europe for its thriving nursery tradition. The company offered us a stimulating path through the different techniques of pruning ornamental plants, with a focus on the specificities of the soil and the potential of the innovations introduced in the field (from irrigation techniques, fertilization, potting, etc.)



NEWS

The new issues of the Youth Employment Online Magazine!

Our **communication partner, Fruto** attended the virtual meeting on 15 June, addressed to the communication managers of the running EEA and Norway Grants funded projects. The goal of the webinar was to discuss the programming schedule for the Mag. More news will be coming about the achievements of our running projects!



With this new numbers of 2021 the editors of YEM decided to give more space to new ambitions and inspiring practices. That is why the perspectives of our Projects are shown, followed by some interesting “success stories” that we consider useful as food for thought.



Youth Week – Special Edition
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May 2021
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Youth Week, the new special edition, as well as the last issue no. 12 (May 2021) of Youth Employment Magazine is also on the website: <https://youthemploymentmag.net/>

FUTURE EVENTS

July – September 2021

- Registration is open for our next webinar due on 27/07/2021! The next round of our training series within eNEET-Rural project organised by Fruto, targetting **young Hungarian** job seekers, will present typical late summer gardening works, as well as will share information about mulch - deep mulch, the process of seed catching and the tricks of canning / preserving. Registration: <https://eneet-project.eu/hu/webinars>
- The international startup competition is going to be held in Budapest in 20-21 September. Information: coordinator@ubbsla.org
- the elearning courses are still open for NEETs: <https://www.eneet-elearning.eu/>
- mentoring program at farms, for taking part in the practical trainings, contact your local contact point: <https://eneet-project.eu/partners/>
- on-the-spot trainings depending on the pandemic situation, sign up to be informed: <https://eneet-project.eu/newsletter/>
- our serie of webinars coninue, check here the details: <https://eneet-project.eu/hu/webinars/>

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