

International Event

eNEET Rural

Facilitating entrepreneurship & Improving Skills of NEETs living in rural areas

25. October 2019, 10.00 – 15.00

Venue: **50th Jubilee Fair Nature-Health**

GR – Ljubljana Exhibition and Convention Centre, Dunajska cesta 18, 1000 Ljubljana, Slovenia

Location: Gallery 2

PROGRAMME:

#1: Plenary Part (10.00-12.00)

- **Opening of the event** – Ms. Janja Viher and Mr Marko Kac, ZIP - Institute for Innovativeness and Entrepreneurship *5min*
- **Welcoming speech** by Ms. Aleksandra Pivec Phd., Minister of Agriculture, Forestry and Food *10min*
- **Measures for activation of young people by the Ministry of Agriculture, Forestry and Food** – Ms. Marija Brodnik Lodewijk *15min*
- **Slovenian Rural Youth Association & Selection of the Innovative Young Farmer** – Mr. Rok Damijan, president of Slovenian Rural Youth Association *15min*
- **Project eNEET Rural – Facilitating entrepreneurship & Improving Skills of NEETs living in rural areas** – Ms. Tanja Senekovič, Styrian Technology Park *15min*
- **Best Practice Case: How to Promote Innovation, Entrepreneurship and Rural Product Development through European Projects and Why it is Important to Promote Local Supply Chains and What Generates Intergenerational Knowledge Transfer** / project cases Flagship Products, UIA Urban Soil 4 Food and Smart Villages - Kungota Pilot Area) – Ms. Janja Viher and Mr. Marko Kac, Institute for Innovation and Entrepreneurship *15min*
- **Best Practice Case: Rural entrepreneurship "The Sunny Paradise estate"** – Mr. Bogdan Mak, Candidate for Innovative Young Farmer 2017) *15min*
- **Best Practice Case: High value added products in the snail industry** – Mr. Bojan Kužnar, BLK d.o.o. *15min*

Coffee Break (12.00-12.15)

2: IMK Workshop (12.15-13.45)

- Short presentation of the finalists of the competition for the Innovative Young Farmer 2019 *30min*
- Practical workshop – Business ideas of the Innovative Young Farmers competition finalists – analysis and suggestions for improvement *40min*
- Conclusions of the workshop *20min*

3: International brokerage and networking of NEETs (13.45-15.30)

- International networking of NEETs – exchange of opinions and experiences of NEETs from 6 partner countries, guided networking at the exhibition pavilion of the Slovenian Rural Youth Association (Hall A)

