

# Facilitating entrepreneurship and improving skills of NEETs living in rural areas

# NEWSLETTER Issue VI

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eNEET Rural project benefits from a € 1,5 million grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment





#### INTRODUCTION

WHY? In many rural areas of Europe there are few job opportunities. Youth unemployment is high, and many young people, who have dropped out of school, are low-skilled and face difficulties in getting a job.

This is especially true for the disabled and those belonging to ethnic minorities, who face discrimination from education and employers.

WHAT? The project will focus on innovation and technology in the agricultural sector in order to create a Toolkit for young people, who are no longerin the education system, not working or being trained for work (NEETs). The Toolkit will include online and on-the-spot trainings, youth competition, staff exchange and mentoring services.

WHERE? The geographical coverage of the project:

- Territorially, it covers eNEET Rural partnering countries: Bulgaria, Hungary, Italy, Romania, Slovenia and Spain;
- Bilaterally it includes partnering countries such as Bulgaria-Greece, Romania-Latvia, Spain-Portugal, Hungary-Slovakia, Slovenia-Croatia and Italy-Malta.
- Center for the Development of the Structural Funds Romania (CPDIS), www.cpdis.ro
- Business Research Association National Agrofood Technological Center, Extremadura (CTAEX), www.ctaex.com
- Fruto Consulting Ltd (FRUTO), www.fruto.eu
- STYRIAN TECHNOLOGY PARK Business Support Centre and Incubator & Regional Centre for Technology Development (STP), www.stp.si
- Mantuan Oltrepò Consortium (COM), www.oltrepomantovano.eu
- Inclusion AS, <u>www.inclusion.no</u>













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### **OUR EVENTS, COURSES**

## e-NEET Rural e-learning is on!!!!

from mid March 2020 – our elearning courses are running and widely circulated among NEETs with interest to improve their soft skills and knowledge on agriculture



We are really happy to announce the release of our new soft-skills and agro-professional online courses for unemployed youth who are no longer in the education system and not working or being trained for work.

If you are over 25 but not yet 30 you can join our free online trainings which will help you to successfully develop your personal skills from beginner to advanced level.

Browse through the brief intro of our courses available in Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish to find the best ones for you:

The Soft-Skills BASIC Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on



the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. NEETs are expected to acquire all those competences, which facilitate their integration in the work environment, especially on how they should relate with co-workers, as well as all those productivity and problem-solving skills, needed to success master every day's tasks.



The Soft-Skills ADVANCED Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market and therefore need to acquire all of the most essential soft-skills. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of

this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. Contrary to the BASIC training path, this ADVANCED path prepares NEETs in becoming more competent when it comes to leadership. It is especially designed for those who wish not only to acquire the basic skills, but also to be able to step over the productivity boundaries in order to bring some new inputs, ideas and opportunities to their company/organisation.





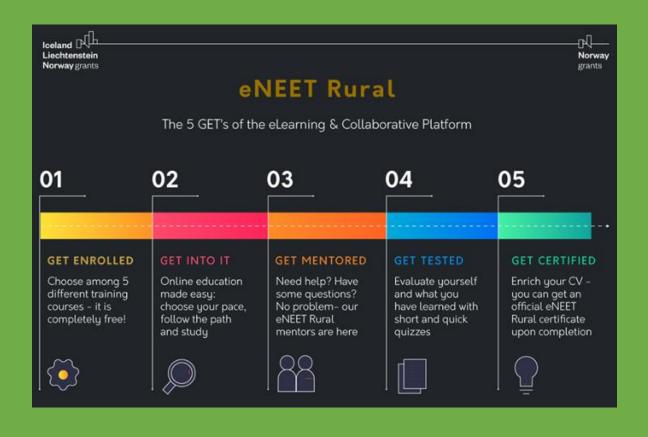
# **OUR EVENTS, COURSES**

While eNEET Rural on-the-spot trainings are paused - if you are an unemployed youth why not start with one of our online courses?

Register today: <a href="https://www.eneet-elearning.eu/">https://www.eneet-elearning.eu/</a>

Our free online trainings will help you to successfully develop your personal skills from beginner to advanced level.

Browse through our short trainings to find the best ones available for you in several languagues: Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish!







# **OUR EVENTS, COURSES**

#### e-NEET Rural webinars are kicked-off!!!



The first webinar of Asociatia CPDIS on agro-professional skills was successfully completed!

The CPDIS Association organized between May 28 and 30 the first webinar on agro-professional skills. 12 young NEETs showed their interest in the agricultural business environment and their ideas for start-ups in the agricultural field.

Using webinar is an adaptation to the new coronavirus situation. Free online platform Webex offered the support to effectively engage 12 NEETs in the training course and capture their interested into agro-businesses. The course kept the structure of the non-formal education area.

During the training youth between ages of 25 and 30 learned gained knowledge on the eNEET Rural project opportunities, the Romanian business environment and the inherent business opportunities. In the team work session two business plans were developed on agriculture and eco-agriculture.

Congrat to the attendees!!

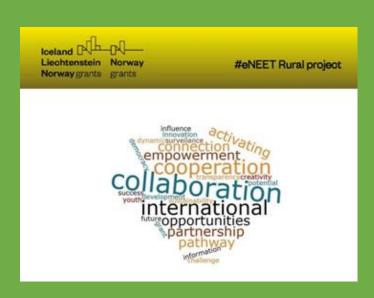


STP kicked off the eNEET Rural trainings in Slovenia with a launching event on the 24th of June. Two successful young entrepreneurs and the Slovenian Young Farmers Association will join us in a round table on how to successfully start up a business in the rural area.





#### NEWS



#### New stakeholders are on board!!

**CPDIS** Association expands its bilateral partnerships with Latvia for the eNEET Rural Project. **Association RASIO** "Perspektiva" has signed the partnership to help the young NEET develop their skills through the online courses of the www.eneet-elearning.eu platform.

**CPDIS Association** further partnes with Latvia for the eNEET Rural Project. **Kuldīgas jauniešu biedrība Kaktuss** has signed a partnership to help NEET in rural areas develop their skills through the online courses of the www.eneet-elearning.eu platform.

The Regional Development Agency of the Ljubljana Urban Region and the Maribor Development Agency for Podravje region joins forces with STP and will be supporting our project activities targeting Slovenian NEETs

One more agro-holding company from Varna concluded agreement with **UBBSLA** and they will be supporting our project activities targeting Bulgarian NEETs in Bulgaria. In total three rural municipalities + two agro-holding stakeholders are officially on board by supporting eNEET Rural project in Bulgaria!

**COM** has agreed with all **informagiovani centers** in the province to have eNEET Rural project's banner on their institutional page to intensify the campaign of the on-line trainings!

**Fruto** established collaboration with **Salva Vita Foundation**, the Hungarian partner of Life Investment is the Key to Employment ("LIKE") project which organises an event dedictated to NEETs and their supporting network! As a synergetic action, Fruto will also introduce eNEET-Rural project on the roundtable in October 7. Further details: https://www.veledkezdodik.org/



# **NEWS**



The Youth Employment Online Magazine Issue 6 is out with fresh news on eNEET Rural progress!! https://youthemploymentmag.net/



EEA and Norway Grants Status report 2019 - The report highlights Iceland, Liechtenstein and Norway's contributions to a green, competitive and inclusive Europe in 2019

https://eeagrants.org/campaign/status-report-2019





#### **FUTURE EVENTS**

**Fruto** is organising a series **of free organic gardening webinars in Hungarian languague** with the support of #EEANorwayGrants primarily for rural young people who are over the age of 24 but under 30 with interest of chemical-free gardening!

Webinars provide topic-specific knowledge via our short, home-based training that develop the personal skills (including communication, presentation, self-knowledge, and conflict management) needed for employment. During the trainings, those interested in agriculture can also gain knowledge to start their own agricultural business

You can apply for the webinars (August 7, 2020, August 26, 2020, August 28, 2020) online at https://eneet-project.eu/hu/webinars/! Participation is limited to 40 people, so apply as soon as possible!

On the spot training will follow the webinars on 14/09-18/09 in Szombathely, Hungary! Do not miss the opportunity! Contact: patricia.merei@fruto.eu or pappfelber@gmail.com



The new business programme **SmartMeUp** involving **STP** is starting soon! Special awards are foreseen for 3 lucky winners who will also attend the eNEET Rural competition in Budapest next year. More information & sign up link:https://www.facebook.com/watch/?v=808446119965439, https://www.stp.si/smartmeup.html





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www.eneet-project.eu