

Facilitating entrepreneurship and improving skills of NEETs living in rural areas

NEWSLETTER

Issue XII

December 2021

produced by FRUTO



Implemented by



asociatia
CPDIS



STYRIAN TECHNOLOGY PARK
Regional Centre for Technology Development
Business Support Centre and Incubator



FRUTO
innovation engineering



inclusion

eNEET Rural project benefits from a € 1,5 million grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment

Time has come to issue our last Newsletter!

After three years of work our project is about to close. In this issue we will present the achievements of our border-crossing collaboration and give an overview about the last activities in the frame of the e-NEET Rural project.

We would like to take this opportunity to say thank you for all who took an interest in our initiative, followed and supported our activities. Most of all we would like to thank to the many young people who opened up to us and work with us during the project.



WHAT WE CREATED

Visit our website
www.eneet-project.eu
and
social medias
<https://www.facebook.com/eNEETRural/>
https://twitter.com/eNEET_Rural

ABOUT US

eNEET Rural consortium consists of partners from countries such as Bulgaria, Hungary, Italy, Romania, Slovenia and Spain with high unemployment rates. They cover each segment of support network of unemployed young people ranging from youth support NGOs, educational and training centers, to municipalities and business incubators with focus on agricultural domain.

Our project was inspired by the principles of co-operation, sharing and sustainability!

WHY? In many rural areas of Europe there are few job opportunities. Youth unemployment is high, and many young people, who have dropped out of school, are low-skilled and face difficulties in getting a job. This is especially true for the disabled and those belonging to ethnic minorities, who face discrimination from education and employers.

WHAT? The project will focus on innovation and technology in the agricultural sector in order to create a Toolkit for young people, who are no longer in the education system, not working or being trained for work (NEETs). The Toolkit will include online and on-the-spot trainings, youth competition, staff exchange and mentoring services.

WHERE? The geographical coverage of the project: Territorially, it covers eNEET Rural partnering countries: Bulgaria, Hungary, Italy, Romania, Slovenia and Spain; Bilaterally it includes partnering countries such as Bulgaria-Greece, Romania-Latvia, Spain-Portugal, Hungary-Slovakia, Slovenia-Croatia and Italy-Malta.

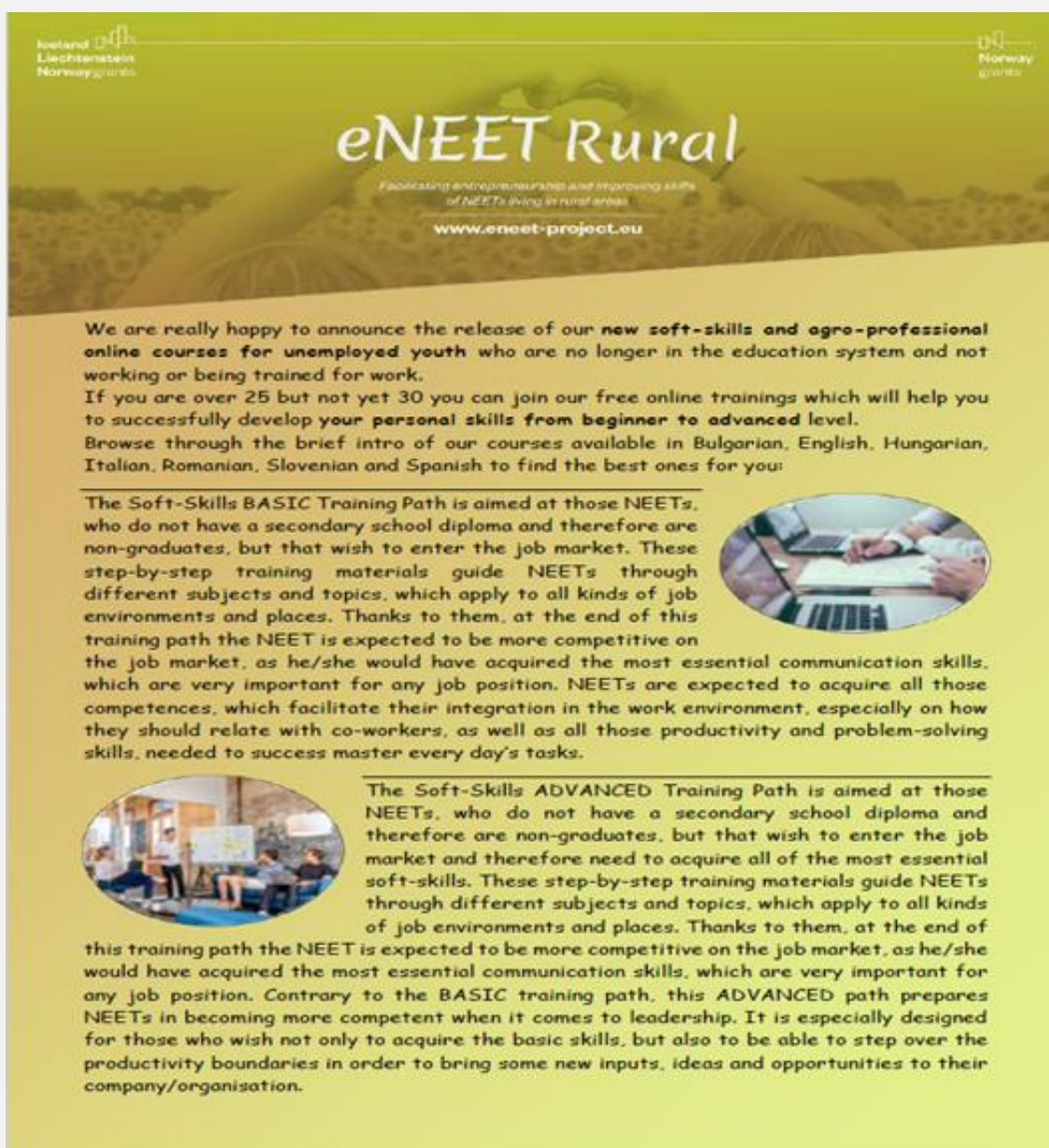
- Center for the Development of the Structural Funds Romania (CPDIS), www.cpdis.ro
- Business Research Association National Agrofood Technological Center, Extremadura (CTAEX), www.ctaex.com
- Fruto Consulting Ltd (FRUTO), www.fruto.eu
- STYRIAN TECHNOLOGY PARK – Business Support Centre and Incubator & Regional Centre for Technology Development (STP), www.stp.si
- Mantuan Oltrepò Consortium (COM), www.oltrepomantovano.eu
- Inclusion AS, www.inclusion.no



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The e-NEET Rural Project comes to an end on 31 December 2021

Do not miss our e-NEET Rural e-learning courses!
They are public and open for use after the project ends!



The image shows a promotional flyer for the eNEET Rural project. It features a green header with the project title and logos for Iceland, Liechtenstein, and Norway grants. The main text is in English and describes the release of new soft-skills and agro-professional online courses for unemployed youth. It includes two circular images: one showing hands working on a laptop and another showing a group of people in a classroom setting. The text is organized into paragraphs and sections, with some text in bold.

Iceland
Liechtenstein
Norway grants

Norway
grants

eNEET Rural

Facilitating entrepreneurship and improving skills
of NEETs living in rural areas



www.eneet-project.eu

We are really happy to announce the release of our **new soft-skills and agro-professional online courses for unemployed youth** who are no longer in the education system and not working or being trained for work.

If you are over 25 but not yet 30 you can join our free online trainings which will help you to successfully develop your **personal skills from beginner to advanced level**.

Browse through the brief intro of our courses available in Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish to find the best ones for you:

The Soft-Skills **BASIC** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. NEETs are expected to acquire all those competences, which facilitate their integration in the work environment, especially on how they should relate with co-workers, as well as all those productivity and problem-solving skills, needed to success master every day's tasks.



The Soft-Skills **ADVANCED** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market and therefore need to acquire all of the most essential soft-skills. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. Contrary to the BASIC training path, this **ADVANCED** path prepares NEETs in becoming more competent when it comes to leadership. It is especially designed for those who wish not only to acquire the basic skills, but also to be able to step over the productivity boundaries in order to bring some new inputs, ideas and opportunities to their company/organisation.

What we achieved in the e-NEET Rural Project results – Facts & Figures

The project was successfully completed on 31.12.2021. Focusing on innovation and technology in the agricultural sector, during last 3 years the project supported significant number of young people from Bulgaria, Romania, Spain, Italy, Hungary and Slovenia by offering them a set of toolkit to improve their soft-skills to find a job and to build their agro-professional skills to start own agro-business.



eNEET Rural
EEA and Norway Grants Fund for
Youth Employment project





Our achievements

- ✓ 1.696 NEETs trained
- ✓ 40 agro-business ideas
- ✓ 307 jobs created
- ✓ 433 NEETs engaged in active job search
- ✓ 6 study visits and mentorings
- ✓ 45 stakeholders members of eNEET Rural network

CONTACT US!
www.eneet-project.eu

ABOUT US

eNEET Rural consortium consists of partners from countries such as Bulgaria, Hungary, Italy, Romania, Slovenia and Spain with high unemployment rates.

Continue to up your skills with e-NEET Rural e-learning!!!!

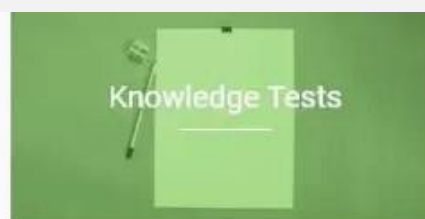
The e-learning courses are fully functional to help improve your soft skills and knowledge on agriculture!

Our free online trainings will help you to successfully develop your personal skills from beginner to advanced level.

Browse through the short trainings to find the best ones available for you in several languages: Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish!

Visit: <https://www.eneet-elearning.eu/>

Iceland
Liechtenstein
Norway grants
eNEET RURAL



GET

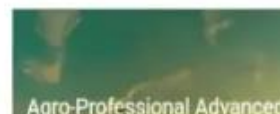
SKILLED FOR YOUR FUTURE JOB

We can support you in acquiring the knowledge you need to be more competitive on the job market.

Discover our
e-training platform



Available Courses



Success stories

Some of the achievements we are proud of.

Vaslaban Istvan, 28 years old from Balan, Harghita county, Romania

“Through eNEET Rural project I’ve got the opportunity to participate in online sessions about entrepreneurship that made me think more and more to become one and put some of my ideas “out on the table” to hear other people’s reaction and feedback on them. Also, after the project I have become a student in Oradea, in the field of sociology. On my professional development it had a great impact, since I’m working as a facilitator on Erasmus+ projects I’ve got a better understanding on entrepreneurship. The idea that I have is making a camp out of old wood houses that will be taken to parts, restaured and then put back together on a field where the camp will be. These houses will provide accommodation for participants and tourists. In this camp we will make team building activities for companies as well as provide activities for tourists who will want to have a break of the stressful life of a big city and/or work”.



Dumitru Alexandra, 20 years old from Bucu, Ialomita county, Romania

“Within the eNEET project I participated in the course for the development of agro-professional skills, after which I obtained a participation certificate. This project had a pretty important impact on my personal development. Thanks to the members of the CPDIS association who were very kind, I managed to develop my ability to speak in public, to support my point of view and to work in a team. Talking about my professional development, I can’t say that a lot of things have changed. A very important aspect is that I learned how to draw up a business plan, which is a good start. I found out about this project from the Facebook page of the CPDIS association and it seemed like a good opportunity to develop my entrepreneurial skills and to fulfill my desire to set up my own company. The business idea includes growing raspberries and blackberries, because I noticed that these crops are not present in my area. I decided that the fruits should be 100% organic, because they taste much better and are much healthier. I thought of cultivating them in solar, on an organic fertilized soil, with natural fertilizer from the nearby farms. To hydrate the plants, I will use a drip irrigation system. In the future, I intend to expand my business and open a branch to make finish products, such as jam, syrup and natural juice.”



Vieriu Diana, 27 years old from Bucharest, Romania



"In 2020, I've got enrolled in different activities under the eNEET Rural project, organized by CPDIS Association from Romania. I am very happy that I had this opportunity to be part for this amazing project because during this project I received everything that was necessary to embrace my own business, like mentoring and coaching for the development of personal business both at the meetings in Romania and also online and by phone, whenever was necessary. I participated also in agro-professional webinars and software skills development, receiving very useful information and there was always an open communication between participants and organizers. I participated to the International start-up competition in Budapest. When I started this project I had another project idea, because I wanted something more impactful, something newer and more innovative (Suspended cultivation gardens) but not being my field, I encountered a lot of technical problems, every time there were new questions (how can I make this real, what are the real costs? etc). The moment that helped me the most to see the true potential I have in developing an agro business was the meeting in Romania on the Mentoring Service where I met a family who have an agro-tourist boarding house and made only from the things they owned and managed to develop a very beautiful and successful family business. After this meeting I realized that I can also develop a family business with what I already had, more precisely with bee honey.

Bee honey is one of the healthiest foods and is recognized for the many benefits it brings to the body. I had a discussion with my parents who own the hives and they agreed to develop this small business. This project helped me to develop myself in at the personal and professional level.



In terms of my personal development, this project helped me:

- to meet new people
- to increase my confidence
- to develop my spirit of initiative
- to relate more with the business environment
- to develop my civic participation.

The biggest impact from a professional point of view was understanding and creating a business plan "FarmaHoney" as well as the opportunity to develop a business.

The last project meeting

International Press-Conference, Transnational Apprenticeship Action and 4th Brokerage Event of e-Neet Rural Project in Bucharest, Romania between 30 October – 02 November 2021

The project meeting was linked to INDAGRA Exhibition, the most important agricultural fair in Romania. Led by CPDIS team, participants visited the outdoor platforms of the exhibition (respecting the covid-restrictions). The INDAGRA – International Fair of products and equipment in the field of agriculture, viticulture and animal husbandry and INDAGRA FOOD & CARNEXPO – International Fair for the food industry presented the latest trends in the Romanian and the international market. Partners had the opportunity to present the project at the fair and network with other specialists of the agro-segment, the exhibitors and the visitors of INDAGRA.

The International eNEET Conference was officially opened with a welcome speech by Mrs. Aleksandra Jasinska, representative of the Fund Operator who recognized our efforts with the following words:

“Having the opportunity to follow project progress from the very beginning I would like to thank the whole project team that was dedicated to supporting the youth in their endeavor to go back to the labour market for great work they have done to decrease youth unemployment in six countries covered by this initiative. It is worth noticing that it was a challenge to reach rural youth who was targeted by the project, hence I am even more impressed by the great project outreach”.

The presenters at the event included the representatives of the National Institute of Statistics, President of the Balneoclimateric cities, representatives of the University of Agronomy and the governmental institute of Agriculture and Youth.



In the framework of the **4th Brokerage event**, conducted on the second day at the National Library of Romania, the stakeholders and NEETs of project partners had the opportunity to collaborate in person, to share experience in job finding, managing a business in rural areas, positive and negative effects of covid, finding opportunities for business during pandemic times, etc. Led by the young, but very experience trainer and job mentor, Cosmin Vieriu, participants were involved in many non-formal education activities, games, etc.



As part of the agenda, participants also attend the tailored **study visits at various places in Bucharest and in rural areas**:

Aha Youth Center – the youth center is a co-working space of some youth organizations from the capital of Romania, including CPDIS. During the study visit, participants were involved in non-formal education activities by representative of the A4action (<https://a4action.ro/en/>) – a youth NGO from a rural area which support youth from the local community. A4action was born out of the need to give for young people the desire to grow nicely and to develop beautiful things, to learn the best of what others did and to teach others what they know better. A4action vision is that of a better Romania in which young people are valued. That is why, through everything they do, they promote non-formal learning and volunteering as a way of personal development for young people. They adapt the needs of young people. Besides they own projects, they are also involved in the “Together for Ilfov” initiative, whose purpose is to develop Ilfov County through non-formal education programs developed in partnership with the active NGOs in the county. They are also part of the “Youth Affairs Council” conducted by the Ministry of Youth and Sports and the VOLUME Federation.

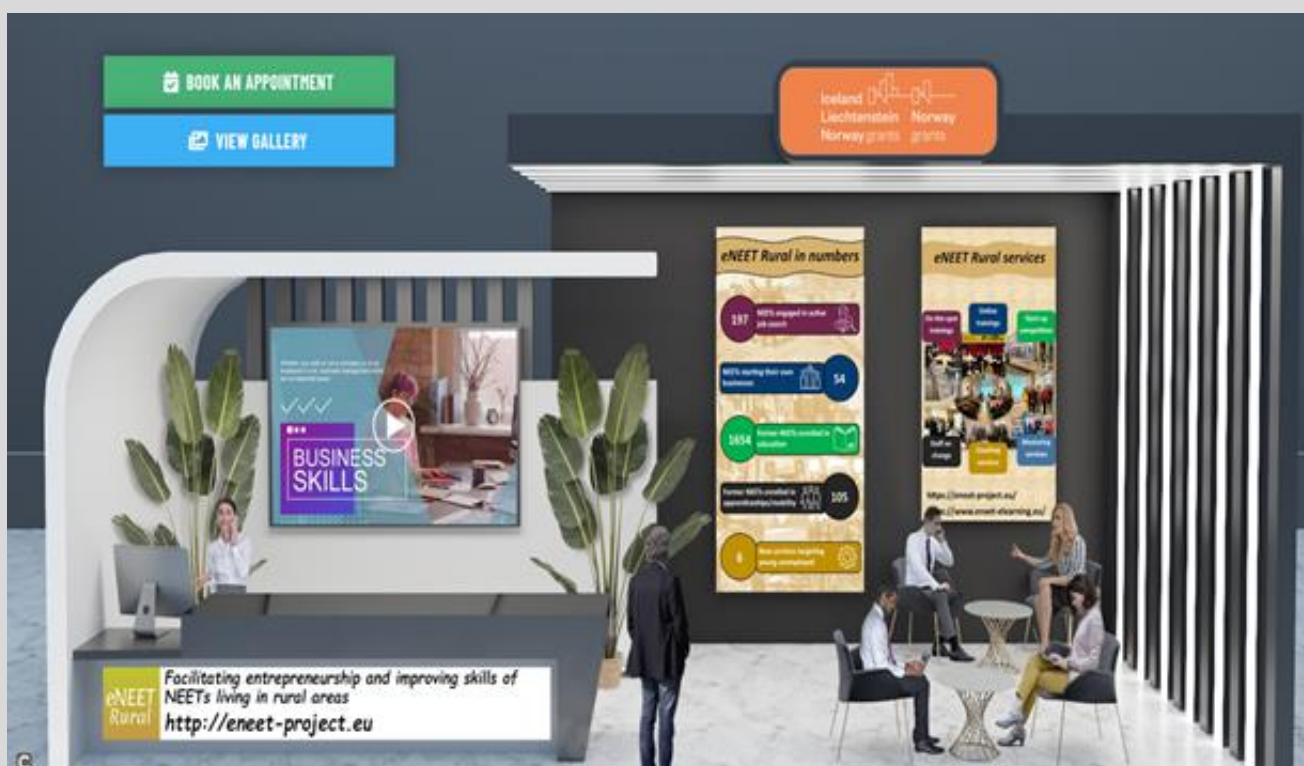
Social incubator – the Association “Social Incubator” (<https://asociatiasocialincubator.org>) aims to support young people who have left – or are about to leave – the child protection system, (including NEET) aged between 16 and 26, to make the transition (in other very difficult and risky conditions) to adult life in a way that enhances their skills and ensures their independence.

Casa Seciu (<https://casaseciu.ro>), located near Boldesti-Scaeni (Prahova County) – it is a family business – restaurant and winery in a rural area near Bucharest.

OUR EVENTS, COURSES

eNeet Rural virtual stand at the Regional Funds Week 6th-10th December 2021

We presented the eNeet Project results at the Regional Funds Week, an online event organised by the Fund Operator for Fund for Youth Employment and Fund for Regional Cooperation together with the Projects' promoters of both Funds. In an attempt to compensate for the lack of 'real life' interaction, the week-long event took place on a dedicated virtual platform. The expanded visual layer provided additional immersion, giving a substitute of joint participation in a stationary conference.



OUR EVENTS, COURSES

Visit to Giubertoni winery with COM 16/09/2021

In these last months the eNeet project in Italy is aiming at sharing company experiences and creating meeting opportunities for both, Neets and companies.

One of these meetings was with Giubertoni winery that follows the collaboration activated with the company for the “eNeet meeting” in Italy. The Neets were able to follow the path of the grapes from harvesting to bottling, listening the story of a company that is also the story of a family. The meeting ended with a tasting session of three typical wines paired with typical local cheeses and meats.

The company has opened the possibility of further visits and training experiences in the vineyard of “Tenuta Bardali” on Garda Lake, a place dedicated to the production of organic wines. It was a really engaging afternoon and we can't wait to collaborate in carrying out the activities!



OUR EVENTS, COURSES

Visit to the Nadalini Fruit and Vegetable Company with COM 01/10/2021

On the first day of October eNeet project visited the fruit and vegetable company Nadalini (we have an active collaboration with the company on several fronts). Francesca accompanied us to see the greenhouses and told us about the great number of things that must be managed in order to produce an excellent “Melone Mantovano IGP”.

It was very interesting for the Neets to see the technologies used for the collection of physicochemical information (drones and sensors) and the integration with mapping and geolocation information systems (such as google earth). It was also a moment to develop the collaboration with Anna, in the creation of colors and textile products starting from food waste from crops. An idea that brings together ecology and craftsmanship and that will surely be a winner!



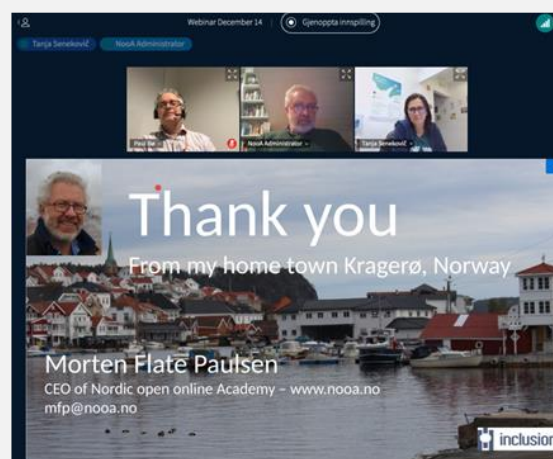
OUR EVENTS, COURSES

INSIGHT SEMINAR organised by Inclusion AS

INSIGHT SEMINAR, organized by our expert partner from Norway (Inclusion AS) brought together the #eNEET_Rural partners and mentors on 14.12.2021.

Using the Consortium's meeting arena Mentorium, this online event was held aimed to equip the project partners with more insight into how to do online teaching.

Inclusion's Morten Flate Paulsen who has more than three decades of experience from the field of online learning presented the various aspects and formats of online teaching as well as focusing on how to overcome major challenges. Morten also introduced the seminar attendees with useful tools and resources that could improve the quality of online training.



CTAEX at Red Rural Nacional event, 2021. november 17.

CTAEX attended the event promoted by the Red Rural Nacional where topics related to youth entrepreneurship, organic farming, rural youth and generational change were discussed. They presented cases of entrepreneurship from all over Spain.



OUR EVENTS, COURSES

The last occasions for on-the-spot trainings in the eNEET project

The last agro-professional training course was completed just before the end of the project by CPDIS partner 🤝

From 8 to 10 December, the CPDIS association organized the last course on agricultural competencies as part of the eNEET Rural project, funded by the EEA and Norway Grants, the Youth Employment Fund.

On the training in Horezu 14 young people had the opportunity to learn about writing a business plan and had lectures other specific entrepreneurial skills.



We are proud of our 10 Hungarian NEETs who completed the 2-day onsite training hosted by the Unemployment Department of the local governance of Körmend on 08-09 November 2021. They learnt the basics of biogardening and went through some soft-skill development to improve self-esteem and self-confidence.

During the short situation practices the attendees could gain the knowledge of planning and implementing the daily, step by step changes of personality and work attitude.



OTHER EVENTS

The last Hungarian online seminars in the eNEET Project

Agriculture in the city center? Yes! Webinar on 12 November 2021

In this part of our webinar series, Bedrock.Farm introduced itself to those interested in the world of urban gardening.

In 2019, Bedrock.Farm started growing leafy greens, micro-vegetables and herbs on multi-storey shelving systems in a 135-square-meter cellar in downtown Budapest. Today, it is a supplier to many well-known restaurants and shops.

We recommended this presentation to all those who were interested in the agriculture of the future, open to innovation, and want to gain insight into how 21st century urban gardening with innovative technologies and methods can succeed.



Mezőgazdaság a belvárosban?

A Bedrock.Farm bemutatja, hogy hogyan lehet beltéren, akár egy pincében az év minden napján kiszámítható minőségű, vegyszermentes ehető növényeket termesztetni.

Ingyenes webinárium
2021 november 12 | 16:30 - 18:00

Tarts velünk, az előadás ingyenes, de regisztrációhoz kötött.

Iceland
Liechtenstein
Norway grants

Why short food supply chains are good for you?

Get familiar with innovative pest control.

Webinar on 10 December 2021



INGYENES WEBINARIUM
2021 december 10 | 16:30 - 18:00

Helyi termékek piacra jutása és a rövid ellátási lánc gyakorlata és előnyei.
Előadó: Kislépték - a kistermelők érdekvédelmének országos egyesülete.

Magyar fejlesztők adatalapú innovációja Afrikában. Előadó: SMAPPLAB

eNEET-Rural projekt eredményeinek ismertetése. Előadó: Fruto Kft.

Az előadás ingyenes, de regisztrációhoz kötött.

Iceland
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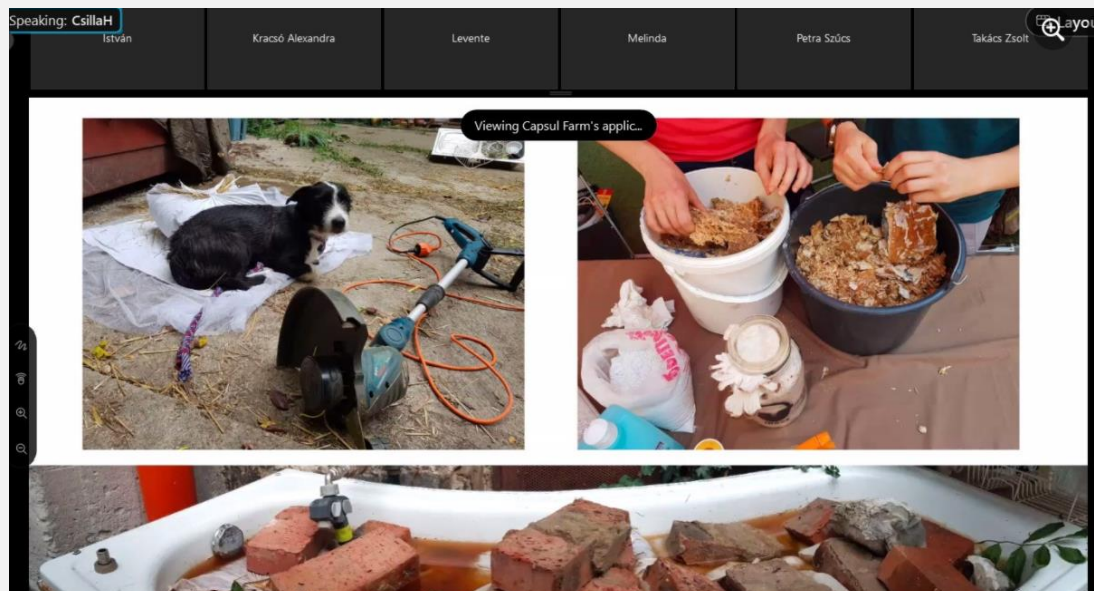
Get acquainted with the practice of the short supply chain with @Kisléptékű Termékelőállítók Országos Érdekképviselője.

Benefit from buying local products by accessing better food and helping rural producers to get to market quickly.

Get familiar with a Hungarian development that helps farmers to control pests and see how the African test farm works with @SMAPP LAB.

The magic world of mushrooms. Webinar on 2021. October 15.

Another captivating webinar on the wonderful world of mushroom held within eNEET Rural project on 15/10/2021 attracted our Hungarian NEETs who learned about cultivating mushrooms.

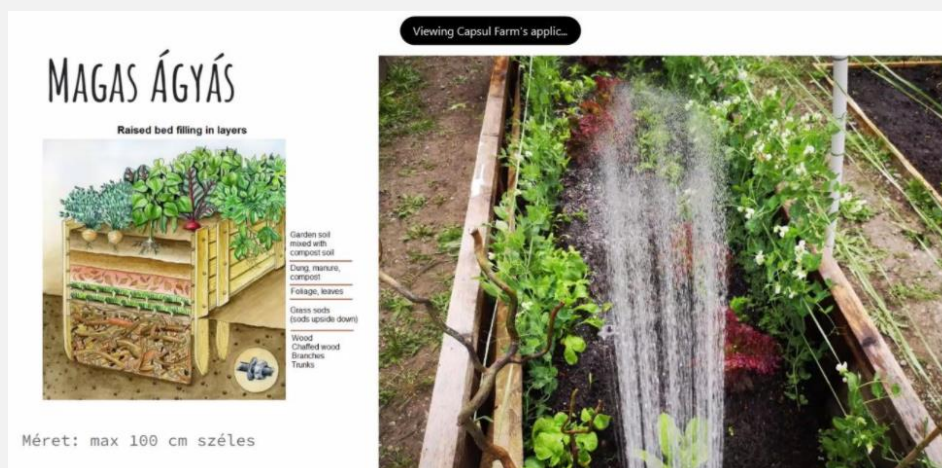


Closing webinar of eNEET Rural Project on 28 December 2021!

Produce healthy food all year around!

This free webinar is designed for young people who do not yet have their own crop, especially job seekers, who want to learn the tricks of small-scale, vegetable and fruit production.

Capsul Farm shared practical experiences of the first season of urban farm in Zugló. There was talk about the role of biodiversity and the small-scale implementation of circular farming.



Say good by in pictures!



Iceland
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1.696 NEETs
trained



Soft-skills & Agro-professional
eNEET Rural trainings



Iceland
Liechtenstein
Norway grants

ENEET RURAL

Mentoring at farms

30
NEETs

ABOUT



With the help and guidance of the eNEET Rural mentors, throughout a minimum of one month, NEETs participated in agricultural activities, experiencing what the potential of the lands and how to exploit it, as well as what is the entire process of production and how the costs relate to each part, giving them a better understanding of the business.

Coaching and mentoring services
for selected NEETs

WWW.ENEET-PROJECT.EU



ENEET RURAL

EEA and Norway Grants Fund
for Youth Employment project



STUDY VISITS in partner's countries

Participants

- ✓ 74 national stakeholders, including representatives of labour offices, training centers, youth and agro-associations, rural municipalities, etc.
- ✓ 52 NEETs from partner's countries



Collaboration opportunities for NEETs and stakeholders





ENEET RURAL
EEA and Norway Grants Fund for Youth
Employment project

Iceland
Liechtenstein
Norway grants

Norway
grants

**Brokerage events & start-up
support for NEETs**

Achievements

- ✓ 54 NEETs developed agro-business ideas for start-up
- ✓ 4 brokerage events to provide opportunities for collaboration
- ✓ 52 NEETs attended the transnational mobility actions

WWW.ENEET-PROJECT.EU

CONTACT

LEAD Partner:

***Union of Bulgarian Black Sea Local
Authorities***

Bulgaria

www.ubbla.org

coordinator@ubbsla.org

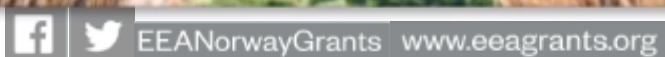
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Implemented by



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